

This is an overview of the Fredericton – Oromocto area which includes Queens, Sunbury and York Counties. The Labour Market Monitor is a monthly report focusing on labour market information produced by a local Labour Market Information Analyst. For further information, contact:

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Labour Force Trends

In August 2011, employment decreased by 3,400 to 66,700 in the Fredericton - Oromocto region compared with August 2010. The employment rate fell by 4.1 points to 61.1%. Meanwhile, the unemployment rate rose by 1.1 points to 8.0%.

For more information, please visit the Statistics Canada Web site at:

<http://www.statcan.gc.ca/pub/71-001-x/2011008/t021-eng.htm>

Labour Market News by Industry

Administrative and Support Services

New Brunswick – Alpine Access, an American-based call centre which outsources its services, announced that it was looking to hire 250 home-based customer service representatives. The company has a Canadian client which the new employees would provide inbound technical and customer support. *Daily Gleaner – August 24*

Accommodation and Food Services

Fredericton – The Oriental Pearl Restaurant, a new Canadian style Chinese food restaurant, opened on August 16, on Kimble Dr. *Daily Gleaner – August 15*

Construction

Fredericton – The City of Fredericton approved a zoning amendment that will allow the construction of a 32-unit apartment building at

the site of the former TRA Atlantic wholesale grocery store. The construction project is scheduled to begin this year and finish in 2012. *Daily Gleaner – August 9*

Fredericton – The Northside Home Hardware, a home improvement building supplies franchise, announced plans to expand early next year. The plans submitted to the city council for approval, include the expansion of the current location and the addition of a new drive-in lumber yard. *Daily Gleaner – August 19*

Retail Trade

Fredericton – Costco Wholesale, a warehouse club franchise, opened a new location in Fredericton on August 19 with approximately 225 employees. *Daily Gleaner – August 11*

Public Administration

New Brunswick – The Government of New Brunswick announced that the minimum wage increase from \$9.50 to \$10.00 per hour will be delayed. This increase was scheduled to be implemented on September 1, but will now take place on April 1, 2012. *Daily Gleaner – August 29*

Note: In preparing this bulletin, Service Canada has taken care to provide clients with labour market information from reliable sources that is timely and accurate at the time of publication. Since labour market conditions are dynamic, some of the information presented here may have changed since the bulletin was published. Readers are encouraged to also refer to other sources for additional information on the local economy and labour market. Information contained in this bulletin does not necessarily reflect official policies of Service Canada.

Prepared by: Labour Market Information Services, Service Canada, Atlantic Region